



5th Annual Imperial Valley Pride Request for Sponsorship

Dear Valued Community Partner,

We are pleased to inform you that the Imperial Valley LGBT Resource Center is planning to celebrate its 5th Annual Imperial Valley Pride virtually due to COVID-19. We are planning a week of events starting October 6 with Trans Pride at 6:00 PM. On October 7th we invite friends and family of LGBT to join the Allyship 101 virtual get together. It will be fun and educational. Our annual Pride drag show will also be virtual on October 9th at 6:00 PM. Drag Queens from Imperial Valley, Oaxaca and Colorado will perform. On Saturday, October 10th we invite you to join us in a parade. Vehicles will be beautifully decorated with Imperial Valley Pride spirit and drive around neighborhoods in El Centro.

Our main objective for celebrating Pride is to bring the community together and increase awareness of our diversity. We expect many participants to join us in celebrating a week of Pride. Funds are needed to cover the overhead cost of these events.

Our charity's mission is to provide a safe space and empower the LGBT community by connecting them to essential resources. We fulfill our mission every time someone comes to the IV LGBT RC for assistance, guidance, support, counseling, an HIV test or for a bottle of water.

We will proudly announce your sponsorship throughout the week. Your logo will be beautifully displayed on banners, our social media platforms, and on the event's t-shirt.

We invite you to sponsor this community service project with a generous contribution of \$1,500.00, \$1,000.00, \$500.00 or more. Your sponsorship can be made in cash, by check (made out to the Imperial Valley LGBT Resource Center, 1073 Ross Ave., Ste E, El Centro, CA 92243) or via PayPal at (<https://www.ivlgbtcenter.com/donate>). Please complete the sponsorship form attached to this letter.

Yours sincerely,

A handwritten signature in black ink, appearing to be "Rosa Diaz".

Rosa Diaz
CEO

Imperial Valley LGBT Resource Center



5th Annual Imperial Valley Pride

Pride Week – October 5-10, 2020

Sponsorship Form

We are honored to support the Imperial Valley LGBT Resource Center as indicated below:

- **Rainbow Sponsor: \$1,500**
 - Logo in all event marketing & website
 - Recognition at events
 - Logo on event t-shirt, banner & promotional video
 - 2 free t-shirts
- **Sparkle Sponsor \$1,000**
 - Logo in all event marketing and website
 - Recognition at events
 - Logo on event t-shirt, banner & promotional video
- **Color Sponsor: \$500.00**
 - Recognition at events
 - Logo on event t-shirt & banner

Other charitable Donation Amount: _____

In-Kind Sponsor-item or service: _____

Raffle item: _____ Cash value: _____

Company name: _____

Address: _____ City, Zip Code, State: _____

Email address: _____

Contact name: _____ Contact Phone Number: _____

Contact name: _____ Contact Phone Number: _____

Deadline for sponsorship submissions and logos: September 18, 2020 by 5:00 PM

Please make checks payable to **Imperial Valley LGBT Resource Center** and send to **1073 Ross Ave., Ste. E, El Centro, CA 92243** or pay via PayPal at <https://www.ivlgbtcenter.com/donate/> You may submit completed forms in person or via mail/electronically to the information **Pride@ivlgbtcenter.com**. All net proceeds will support expenses related to the 5th Annual Imperial Valley Pride (i.e. stage rental, city fees, entertainers, presenters, food for volunteers, printed materials, etc.) and IV LGBT RC programs.

Signature: _____

Date _____

OFFICE USE ONLY:

Received by: _____ Received date: _____

Notes: _____